



FORMERLY THE BIOMARKER MEETING OF PARIS

BIOMARKERS

of the Future

4TH EDITION

VIRTUAL MEETING

15-16 NOVEMBER 2022

INDUSTRY PARTNERSHIPS



WELCOME TO THE BIOMARKERS OF THE FUTURE 2022



Following the success of the past 3 editions, this year's BMF promises an even larger scientific program with international focus allowing participants from the Americas, Europe, Africa and Asia-Pacific to connect live in their respective time zones, with the additional option of on-demand streaming.

The BMF 2022 will bring together a number of global key opinion leaders, researchers, industry R&D partner, CROs and young investigators, all focusing on biomarker discovery & research.

Starting from its original roots in Lariboisière Hospital in Paris, the BMF has grown exponentially over the past years, with a global reach of more than 1000 participants across 80 countries, with the mission of bringing some of the world's brightest minds in biomarker science to interact directly with researchers around the globe, as well as opening the doors for young investigators to showcase their work in the form of e-posters and in video presentations, with monetary prizes and opportunities to discuss one-on-one with and be guided by global biomarker experts.

The conference is free and open to. It will take place virtually to allow for participants across the globe to join live or watch on-demand following the conference, on a state-of-the-art digital platform with a networking lounge offering you the opportunity to meet and chat directly with the other attendees.

Continuous medical education is essential to helping professional and young researchers alike in developing their knowledge, skills and research abilities. By supporting this conference, you are making an invaluable contribution to these efforts, and will be recognised by physicians, scientists, and in particular young researchers who would not have otherwise the chance to participate in a conference of this caliber.

We invite you to join us in this 4th annual meeting, with several partnership opportunities and packages available, as well as the possibility to tailor-make your own package. Partnership opportunities are limited and will be closed once sold out.

INDUSTRY PARTNERSHIP



MAJOR PARTNER

€30,000

- 10-minute Case study presentation in the scientific program
- Acknowledgements with name and logo on conference website, virtual platform lobby and intersession slides
- 2 abstracts displayed in the e-Abstract Hall
- 3 e-Bag inserts in the form of hyperlinks, PDFs or videos
- Chat with Partner button for conference participants to launch a video call with you or contact you by e-mail

INDUSTRY PARTNERSHIP



SUPPORTER PARTNER

€20,000

- 5-minute Case study presentation in the scientific program
- Acknowledgements with name and logo on conference website, virtual platform lobby and intersession slides
- 1 abstract displayed in the e-Abstract Hall
- 2 e-Bag inserts in the form of hyperlinks, PDFs or videos
- Chat with Partner button for conference participants to launch an instant chat with you directly or contact you by e-mail

INDUSTRY PARTNERSHIP



CONTRIBUTOR PARTNER

€10,000

- Acknowledgements with name and logo on conference website, virtual platform lobby and intersession slides
- 1 abstract displayed in the e-Abstract Hall
- 1 e-Bag inserts in the form of hyperlinks, PDFs or videos
- Chat with Partner button for conference participants to launch an instant chat with you directly or contact you by e-mail

INDUSTRY PARTNERSHIP



START UP PARTNER

RESERVED FOR SMALL FIRMS AND START-UPS

€5,000

- Acknowledgements with name and logo on conference website, virtual platform lobby and intersession slides
- 1 abstract displayed in the e-Abstract Hall
- 1 e-Bag inserts in the form of hyperlinks, PDFs or videos
- Chat with Partner button for conference participants to launch an instant chat with you directly or contact you by e-mail

ADDITIONAL OPTIONS



SPONSOR THE YOUNG RESEARCHERS COMPETITION

€6,000



ADD YOUR NAME & LOGO TO THE YOUNG RESEARCHERS COMPETITION, AS WELL AS AWARDS THE PRIZE.

SPONSOR THE LIVE SESSION

€10,000



JOIN IN PERSON THE PRESIDENT AND MEMBER OF THE SCIENTIFIC COMMITTEE, AS WELL AS 10 PARTICIPANTS IN LARIBOISIÈRE HOSPITAL, PARIS. YOUR CONTRIBUTION WILL BE ACKNOWLEDGED IN PERSON, AS WELL AS WITH YOUR COMPANY NAME & LOGO ON CONFERENCE DOCUMENTS & POSTERS.

SPONSOR THE ON-DEMAND FEATURE

€10,000

ALL AUTHORIZED PRESENTATIONS & LIVE DISCUSSIONS WILL BE AVAILABLE TO WATCH ON-DEMAND FOLLOWING THE CONFERENCE. YOUR COMPANY LOGO WILL BE DISPLAYED UPON ITS LAUNCHING. THE ON-DEMAND FEATURE REMAINS AVAILABLE FOR 12 MONTHS.

SPONSOR THE E-ABSTRACT COMPETITION

€4,000

THE E-ABSTRACT COMPETITION ATTRACTS SUBMISSIONS FROM YOUNG RESEARCHERS ALL OVER THE WORLD. ADD YOUR LOGO TO THE E-ABSTRACT HALL ON THE PLATFORM AS WELL AS THE AWARDS GIVEN TO THE 3 WINNERS, WHO ARE VOTED ON BY THE AUDIENCE. YOUR CONTRIBUTION WILL BE ACKNOWLEDGED LIVE.

SPONSOR THE SPEAKER READY ROOM

€4,000

ALL SPEAKERS IN THE PROGRAM ARE DIRECTED TO THE LIVE PANEL DISCUSSION VIA THE SPEAKER READY ROOM ON THE VIRTUAL PLATFORM, ALLOWING THEM TO VIEW YOUR COMPANY LOGO.

SPONSOR E-RESOURCES CENTRE

€3,000

ADD YOUR LOGO TO THE RESOURCES CENTRE AS WELL AS ADDITIONAL RESOURCES (PDF FILES, IMAGES, LINKS OR VIDEOS).

ADDITIONAL OPTIONS



SOCIAL MEDIA / TWITTER VIRTUAL WALL

€3,000

THE SOCIAL MEDIA/TWITTER WALL ENCOURAGES PARTICIPANTS TO POST MESSAGES RELATED TO THE BMF.

A POP UP WILL APPEAR IN THE VIRTUAL PLATFORM SHOWING ALL SOCIAL MEDIA INTERACTIONS THAT INCLUDE THE HASHTAG #BMF2022. YOUR COMPANY LOGO WILL BE PLACED ON THE SOCIAL MEDIA POP-UP SCREEN.

E-BAG INSERT

€1,000 PER ITEM

ALL PARTICIPANTS RECEIVE AN E-BAG WHICH INCLUDES CONFERENCE MATERIAL, BUSINESS CARDS THEY COLLECTED AND SPONSORS' INSERTS. YOU MAY ADD AS MANY INSERTS AS YOU WISH, IN THE FORM OF IMAGES, VIDEOS, PDF FILES OR LINKS.

HOST A LIVE SCREENING

PRICE UPON REQUEST

IN ADDITION TO THE LIVE SCREENING IN PARIS, A PARALLEL LIVE SCREENING IN A CITY OF YOUR CHOOSING WILL BE ORGANISED, ALONG WITH AN EXPERT AND A PANEL OF UP TO 10 INVESTIGATORS.

BREAK ADVERTISEMENT

€6,000

THERE WILL BE A TOTAL OF 6 BREAKS OVER THE 2 DAYS OF THE CONFERENCE IN WHICH YOU CAN PLAY A ONE-MINUTE ADVERTISEMENT WHICH WILL BE VIEWED BY ALL CONFERENCE PARTICIPANTS CONNECTED LIVE.

COLLECT THE KEYS GAME

€5,000

TO MAXIMISE THEIR CONNECTION TIME, PARTICIPANTS WILL BE ENCOURAGED TO COLLECT "KEYS" FROM AROUND THE VIRTUAL PLATFORM. PARTICIPANTS WHO COLLECT ALL THE KEYS WILL GO INTO A DRAW WITH THE WINNER AWARDED A TRIP TO PARIS TO PARTICIPATE LIVE IN THE BMF 2023. YOUR CONTRIBUTION WILL BE ACKNOWLEDGED.

PERSONALISED MAILING BLAST

€4,000

AHEAD OF YOUR PRESENTATION, A MAILING BLAST WILL BE SENT OUT TO THE PRE-REGISTERED PARTICIPANTS TO REMIND THEM TO CONNECT IN TIME FOR A SESSION OF YOUR PREFERENCE.

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FOR MORE INFORMATION, PLEASE CONTACT:

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MAJOR PARTNERS



Olink

Accelerating proteomics together

